MANAMA INTERNET EXCHANGE: A CASE STUDY



CONNECTING COMMUNITIES. ENRICHING INTERNET.



INDUSTRY

SOLUTION

Offering peering services with members currently on the exchange to access content in a more cost-efficient and faster means than provisioning a dedicated international link

VALUE

- Manama-IX enjoys the highest regional traffic
- Amazon as a prime member on the exchange, being one of the biggest global content providers
- Currently offer extensive service including remote peering, IP-Transit, Cloud Connect, and more

Overview of Manama-IX: A Persuasive Proposition

Manama-IX was established in March 2019 as a result of a strategic partnership between AMS-IX, one of the world's leading internet exchange providers, and Batelco, one of the leading telecom operators in the MENA region. Manama-IX serves as a neutral internet traffic exchange platform interconnecting global networks within the region. Manama-IX has developed into a leading internet hub in the MENA region, which has been successfully achieved through our partnership with a global experienced partner such as AMS-IX.

Internet Peering

Manama-IX Internet Peering service enables direct network interconnections bringing all networks closer and localizing the traffic. Internet traffic will be exchanged using only one connection and cross connect. Once a member connects physically on a single or multiple ports to MANAMA-IX over an Internet Peering Service, the member is then immediately connected to all Internet Peering participating networks on MANAMA-IX through a shared Ethernet fabric. By peering at our switching infrastructure, carriers, ISPs and CDNs can easily improve the performance of their internet network and achieve low-latency and cost-effective interconnection.

Benefits of Internet Peering



- Increased network redundancy Traffic can be sent through many different routes
- - **Reduced latency** Traffic takes the fastest routes
 - High quality platform Our innovative platform adheres to the highest technical standards



Live monitoring Monitor traffic live via our online customer portal



7/24 first-line support Our NOC actively monitors the AMS-IX infrastructure 24x7

Reduced connectivity costs Direct exchange of traffic with multiple networks through one single connection

"Manama-IX was born in line with our commitment to support Batelco's vision towards digital transformation and deploying a robust digital infrastructure"

Hani Askar Chief Global Business Officer - Batelco



Global Zone

Manama-IX infrastructure is hosted in Global Zone, the first Tier III datacenter in the Kingdom of Bahrain, featuring highest security and controlled environments. At Global Zone, members can connect to MANAMA-IX directly by ordering a crossconnect between their equipment and our patch panel in a highly responsive manner

Remote Peering

Remote peering is a peering scenario within an Internet Exchange without a physical presence in the digital ecosystem. Manama-IX customers are enabled to reach their desired Internet Exchange Points (IXPs) via a robust infrastructure and Internet Exchange platform without the additional investment in connectivity.

Benefits of Remote Peering

Accessing a global pool of Internet Exchange Points' (IXPs) members

 A bundled connectivity and transport
solution under a single membership contract



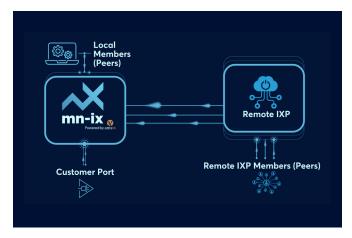
Lowest latencies with greater security, visibility, and less distance to eyeballs



Possibility for split bandwidth across multiple geographic locations



How Remote Peering Works



Cloud Connect on Manama-IX

Cloud Connect is a dedicated multi-cloud connectivity service that enables the secure transport of data between service users around the world and the different Cloud service providers, which is now available on the Manama-IX platform. Members of MN-IX can gain access to the cloudbased solution through a seamless, quick and cost-effective setup. Cloud Connect enables the platform members to extend their reach to cloud providers starting with Amazon Web Services (AWS), the world's most comprehensive and broadly adopted cloud platform.

IP Transit on Manama-IX

IP Transit is a service that provides a dedicated connection for Internet service providers and other entities, to access the Internet through its robust national and international networks and is also available on Manama-IX. Customers who are part of the Manama-IX platform will benefit from the availability of IP Transit on the Manama-IX platform by gaining automatic access to a wider range of international content providers on the Internet, over a diverse suite of international uplinks.

To learn more, please visit mnix.com